



Co-Op Tasting Rooms Please Note;

Whether you apply as individual wineries or as one entity **every winery** within the co-op must meet the standard of having at least one wine from Alexander, Dry Creek or the Russian River AVA or your membership will not be approved for any of the wineries involved within the co-op.

The primary focus of the Wine Road is to promote the three AVAs in northern Sonoma County.

Wine Road Membership Application

Membership Committee will review at their next quarterly meeting.

- We are applying for Regular Winery Membership (yes to questions 1,2,3 on page 1)
- We are applying for Associate Lodging Membership \$550
- We are a co-operative tasting room. Every winery within our co-op has at least one wine from Alexander, Dry Creek or the Russian River AVA.
- We are applying in the name of the co-op - \$2000 per year
- We are applying in the name of each individual winery - \$1000 per year, per winery

PLEASE PRINT – please complete all information

Winery Name: _____

Contact Person: _____

Mailing Address: _____

Street Address: _____

City: _____ Zip Code: _____

Phone for website and printed map _____

Fax _____

Phone for contact person if different: _____ Cell _____

Email for webpage on wineroad.com: _____

Email for contact person: _____

Email for others who need our weekly Monday Memo: _____

Website _____ Twitter name: _____

Assessments are due each year on August 1st

Regular Member \$1000 per year / Lodging Member \$550 per year

Co-op Winery Member \$2000 per year

Applications submitted mid-year will be pro-rated.

Signature _____ Date _____

Print Name _____ Title _____

Form must be signed to be reviewed by Membership Committee.

Your signature signifies all of your information is accurate and that you agree to our terms of membership.

Wine Road Membership Application

• All announced deadlines for event participation or other promotional programs organized by the Wine Road are communicated to members via our weekly email. It is the responsibility of the member to notify our office if you do not receive this weekly notice. We do not accept late program information for our events.

As a member of Wine Road Northern Sonoma County, the winery acknowledges that Wine Road’s sole purpose is;

- To promote the following three AVAs: Alexander Valley, Dry Creek Valley and Russian River Valley.
 - Therefore, Member agrees that it will only post information to Wine Road social media sites, Wine Road online or print media and at Wine Road sponsored events that promotes wines from the three AVAs listed above.
 - In the event that Member posts information promoting wine from outside the three AVAs, Member authorizes Wine Road to edit or remove the posting.
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- If a reimbursement is being offered for food or other expenses, all paperwork must be turned in within 30 days of the event. After 30 days you forfeit ALL of your reimbursement.
 - If all supplies and accounting paperwork are not turned in within 3 weeks of an event you will NOT be allowed to participate in the next Wine Road event.
 - All event participants must be prepared to sell tickets at the door.
 - Any member that signs up to participate in an event, then changes their mind AFTER material has been printed and ticket sales have launched will be fined \$1000. No effort will be made to remove member from online event info, or from the ticket order page until the fine has been paid.
 - All new members must attend a Responsible Hospitality Training PRIOR to participating in any Wine Road event. The Wine Road requests that all wineries participating in events stick to the advertised times (open at 11:00, close at 4:00), in an effort to be responsible hosts.
 - The Wine Road reprints our map on an as needed basis – typically once a year.
 - Members are listed on WineRoad.com within two weeks of their membership approval.
 - Each member will create a password and have access to update their online information as needed.
 - Each member may log in and add their employment opportunities and events. Also view meeting minutes, marketing plans and more!
 - If you join after event deadlines, you will not be included in the event.
 - Members are encouraged to participate in all three of our annual events – but not required.
 - All applications are subject to approval by the Membership Committee.
- If your application is denied you may write a letter to request a review by the Board of Directors.

I have read, understand and agree to these terms of membership.

Signed _____ Print _____

Title _____ Date _____

Please submit all information at one time:

All completed applications are reviewed by the Membership Committee, at their quarterly meetings.

WINE ROAD ~ Winery and lodging information for our website “search” features

Winery/Lodging Name _____ Contact Person _____

Located in: **__ Alexander V __ Dry Creek __ Russian River __ Healdsburg**

Check ALL that apply.

WINES:

- Alicante Bouschet
- Barbara
- Big Red
- Black Muscat
- Blended Red Wines
- Bordeaux Style Blends
- Brandy
- Cabernet Franc
- Cabernet Sauvignon
- Charbono
- Chenin Blanc
- Carignane
- Chardonnay
- Cinsaut

- Dolcetto
- Fume Blanc
- French Colombard
- Gewu!rztraminer
- Late Harvest Wines
- Grenache
- Malbec
- Mataro
- Marsanne
- Merlot
- Muscat
- Petit Verdot
- Pinot Grigio
- Pinot Noir
- Rhone Style Blend
- Riesling
- Rosa Bellissima
- Sangiovese
- Sauvignon Blanc
- Shiraz
- Syrah
- Valdiguie
- Viognier

- Mourvedre
- Muscat Canelli
- Petite Sirah
- Pinot Gris
- Port
- Rhone Style Blends
- Rosé
- Rousanne
- Meritage
- Semillon
- Sparkling Wine
- Tempranillo
- Zinfandel
- Meritage
- Pinot Blanc
- Petite Verdot

WINERY AMENITIES:

- Tasting Complementary
- Tasting Fee
- Tasting Fee, Refundable w/ purchase
- Winery Tours
- Winery Tours by Appointment
- Vineyard Tours
- Vineyard Tours by Appointment
- Tasting By Appointment Only
- Dog Friendly (you allow dogs)
- Gift Shop
- Rentable For Special Wine Events
- Wine By The Glass
- Wedding Facilities
- Bocce Ball / Petanque
- Gardens – flower/rose/culinary
- Wine & Food Pairing - daily
- Certified Organic Wines
- Biodynamic Farming Techniques
- Group Tasting Fee
- Food – restaurant on site
- Food – picnic food for sale
- Wine Education: classes/seminars

LODGING AMENITIES

- Full breakfast provided
- WiFi connection in rooms
- Pool
- Gardens
- In room fireplace(s)
- Special Events (weddings)
- Handicap Accessible
- Continental breakfast
- TV and/or DVDs
- Spa On Site
- Air conditioned
- Whirlpool Tubs
- Reservations Suggested
- In room mini kitchen
- Afternoon snacks / wine tasting
- Internet Connection in lobby
- Spa Treatments Available
- Dog Friendly
- Pets Allowed
- Shared Bath
- Restaurant on site

The items above are in our
SEARCH database.

Once your application is
approved, we will set up
your online link,
and email you
Instructions for editing

Please submit page 1,2 & 3
along with your permits and
payment at the same time.