

# WINEROAD

SONOMA Co

## ABOUT US

Founded 45 years ago, Wine Road is an association of wineries and lodgings in the Alexander, Dry Creek, and Russian River valleys of Northern Sonoma County. From its modest beginning as an organization of nine wineries, it has grown into a spirited constellation of nearly 140 wineries and 35 lodgings. Wine Road is an indispensable resource guiding visitors and locals alike through the scenic bi-ways and backroads of the three valleys, and points the way to the fine wine and exquisite cuisine of the region.

Winding through some of the most picturesque wine country in California, Wine Road takes visitors on an exciting journey of natural beauty, superb tasting experiences, and memorable personal encounters with the state's most devoted winemakers. Even for travelers already well acquainted with California wine country, Wine Road is likely to be uncharted territory--sure to imbue a fresh sense of discovery. Along the way are some of California's oldest wineries, run by vintners whose commitment to tending the vines and producing world-class wines, true to the appellation, runs back generations.



Wine Road is also where modern, state-of-the-art wineries co-exist with small, artisanal producers for whom making wine is a way of life intertwined with the responsibilities of home and family. From Italian-style villas and French-style chateaux to boutique wineries, Wine Road provides a colorful glimpse into the world of winemaking. This is what makes traversing Wine Road a uniquely personal experience, and visitors will find their own enthusiasm for great wine reflected in the appreciation of these passionate producers.

This lively and committed organization has created a myriad of programs, events, and services certain to enhance any visitor's experience of the region. The association hosts three celebrated wine events throughout the year: Winter WINELand in January; Barrel Tasting in March; and Wine and Food Affair in November, all of which bring thousands of visitors to the region.

For additional information, or to request a free map, visit [wineroad.com](http://wineroad.com), call 707.433.4335 or via e-mail at [info@wineroad.com](mailto:info@wineroad.com). Keep up with Wine Road on Twitter, Facebook and Instagram.