

## **Wine Road Individual Board Member Responsibilities**

### **Winery Requirements:**

Must be a winery owner, general manager, or tasting room manager with a minimum of two years wine industry experience.

### **Lodging Requirements:**

Must be an owner or general manager of the lodging entity he/she represents.

- Attend board meetings and functions
- Review agenda and supporting materials prior to board and committee meetings
- If applicable, serve as advisor for any task force formed for a specific project/program
- Support events of Wine Road – even if not participating – help promote
- Participate in setting goals and priorities for the organization
- Be an ambassador for the organization and inform others about Wine Road, help bring on new members

Yearly time commitment includes:

- Attending monthly Board Meetings, approx. 1 hour each.
- Attending one full-day board meeting and retreat for setting long-term goals.

Name of Nominee: \_\_\_\_\_

If NOT an owner, applicant must have form signed off by owner or general manager.

Owner/General Manager (please print) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I have read the responsibilities of serving on the Board of Directors and I understand the time commitment.

By signing this form I agree that my employee will be able to fulfill these responsibilities if elected.

**Wine Road**  
**P.O. Box 46, Healdsburg, CA 95448**  
**707.433.4335**

**Board Member Application and Information Sheet**

Name: \_\_\_\_\_

Winery/Lodging: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: Day \_\_\_\_\_ Cell \_\_\_\_\_

E-mail: \_\_\_\_\_

**Areas of expertise:**

- |   |  |
|---|--|
| <input type="checkbox"/> Business Development | <input type="checkbox"/> Marketing               |
| <input type="checkbox"/> Customer Service     | <input type="checkbox"/> Media/Public Relations  |
| <input type="checkbox"/> Entrepreneur         | <input type="checkbox"/> Nonprofit Organizations |
| <input type="checkbox"/> Financial Management | <input type="checkbox"/> Wine Making             |
| <input type="checkbox"/> Other: _____         |  |

**Member Location:**

- Alexander Valley
- Dry Creek Valley
- Russian River Valley

**Member Size**

- Winery (Case): \_\_\_\_\_
- Lodging (Rooms): \_\_\_\_\_

Please write a few words explaining why you would like to join the Wine Road Board (this will be written on the ballot):

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Return to [beth@wineroad.com](mailto:beth@wineroad.com)